



RALLY FOR
HOPE



Start a GoFundMe Fundraising for ICA Canada

1. Begin by going to www.gofundme.com and clicking a green button "Start a GoFundMe"
2. If you are not Signed up with GoFundMe, you will be prompted to sign up. If you are already in the system, move to the next step.
3. GoFundMe will ask you who you are fundraising for. Select "a charity". During the next step, make sure you are selecting the correct charity! Our our CRA number is **887858660RR001** (name on GoFundMe is "**ICA Canada**")



ICA Canada ✓

West Vancouver, BC · CRA: 887858660RR0001

4. When you are offered to set up a cover photo or video use the banner image included in the package.





ICA Canada

5. For your fundraiser title use “Rally for Hope 2021”.
6. When you are offered to tell your fundraising story, you can write from the bottom of your heart. Introduce yourself and why you are fundraising. Then include the story below....

What has the pandemic taught us about education? It is the essential fabric of children's life, growth and hope!

This is true everywhere in the world, yet access is not.

Let's rally for hope by building schools in Cameroon. Civil unrest and poverty have led to thousands of Cameroonian children with poor access to quality education.

If you believe education leads to sustainability, rally with us.

If you believe education empowers humanity, rally with us.

If you believe education gives hope and inspiration for future generations, rally with us.

Donate, share, rally with us, all acts have an impact.

7. Now save your fundraiser to go live and share it with your friends, family and on social media!
Helpful hint! Facebook Messenger is a great way to share the word.

Visit our [fundraising toolkit](#) for marketing materials like posters and social media posts